



America's Quality Assurance Program

PARTNERING WITH THE PACKING PLANT

Marketing your cull dairy beef for the most profit makes for a solid business plan. It's to your advantage when you are able to "partner" with your packer to earn more money. The beef packer has orders to fill and is looking to provide on-farm certified beef to their grinders, retailers, etc.

Your goal is to maintain high milk production, and then practice timely culling and marketing your cull cows for the best dollar. The DQA FIVE-STARSM Program earns you a \$25 premium from Caviness Beef Packers when your dairy herd achieves the DQA FIVE-STARSM rating. To learn how to put more profit in your pocket call the DQA Center at: 800-553-2479.

Niche marketing is the route to the highest return for your cull dairy cows.

BE AWARE OF VIOLATIVE RESIDUES

Just a reminder -that the FDA is checking beef carcasses for beef marketed for antibiotic residue violations. The USDA posts a list of repeat violators on the Internet; this is one list DQA FIVE-STARSM producers don't want to be on.

In the most recent FDA listing, twenty-one of the twenty seven farms violators were by dairy farmers. Multiple residues were from the following drugs:

Flunixin – 21 residues

Sulfadimethoxine – 9 residues

Sulfamethoxazole – 4 residues

Penicillin – 16 residues

Neomycin – 7 residues

Gentamicin – 2 residues

Check your drug management records and withdrawal times to reduce any chance of marketing cull dairy beef with residues. A positive meat residue, etc., will suspend your DQA FIVE-STARSM Verification status for 30 days.

DQA FIVE-STARSM BEEF

DQA FIVE-STARSM Beef is as close as your own herd! Your positive attitude about milk production can turn into cash in your pocket!

The verification process involves you and your herd veterinarian. You set aside time to review herd health, best management practices, milk quality, animal record keeping and more with your designated veterinarian.

Demonstrate your attitude for quality by marketing high quality cull cows to Caviness Beef Packers. The payback to you is worth it!

